

Md. Abu Hanif Siam

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PROFESSIONAL SUMMARY

Certified Scrum Product Owner® (CSPO) driving Agile delivery and cross-functional team coordination across the software development lifecycle. Proven track record managing complex platforms by championing clear stakeholder communication and proactive risk identification over purely technical oversight. Expert in structuring Jira-based workflows, capacity planning, and leveraging AI automation to streamline documentation and accelerate sprint execution.

EXPERIENCE

6sense HQ

June 2025 - Present

Associate Project Coordinator

- Supported application roadmap execution by preparing PRDs, user stories, and change requests
- Coordinated with engineering, design, and QA teams using Jira & ClickUp to maintain timely delivery of releases
- Tracked sprint progress, risk flags, and dependency issues to support service governance
- Assisted in QA validation, test case design, and release readiness checks

PROJECT EXPERIENCE

EasyGig | *Hauler Logistics & Booking Platform*

[Case Study](#)

- Inherited a struggling product with declining user retention; conducted a full technical and UX audit to identify root causes of customer drop-off and realigned the delivery roadmap around critical fixes
- Diagnosed systemic issues across the hauler app, customer app, and admin portal through structured review of user flows, bug reports, and stakeholder feedback
- Led sprint recovery efforts coordinating engineering, design, and QA teams to stabilize the platform and restore delivery momentum
- Authored PRDs, user stories, and SRS documentation to rebuild a clear product foundation post-audit

Ops4Team | *Internal Operations Management Platform*

[Case Study](#)

- Acted as Product Owner conducted in-depth feature research to define product direction and translate business needs into structured feature logic
- Defined feature requirements and data flows, then collaborated closely with the designer to ensure research insights were accurately visualized in wireframes and prototypes
- Owned the product backlog, led sprint planning sessions, and maintained alignment between stakeholder expectations and delivery scope

6sense Official Website | *Corporate Web Platform*

- Collaborated with the marketing team to define and implement SEO strategies, translating marketing requirements into actionable development tasks
- Coordinated design, marketing, and engineering teams for feature updates and scheduled deployments
- Successfully completed a structured project handover, ensuring full documentation and continuity for the incoming team

EDUCATION

BRAC University

Jun. 2021 – May. 2025

Bachelor of Science in Computer Science

CGPA: 3.80

- Undergraduate Thesis: Yggdrasil- A Dynamic Network Security with Dual-Structured Intrusion Detection and Intrusion Prevention System

PROFESSIONAL CERTIFICATIONS

Certified Scrum Product Owner® (CSPO) | Scrum Alliance

[Certificate](#)

- Mastered core Agile and Scrum methodologies, focusing on maximizing product value, rigorous backlog grooming, and bridging the communication gap between technical teams and executive stakeholders.

Google Project Management (7 Courses)

[Certificate](#)

- Gained practical knowledge in project management, Agile and Scrum practices, project documentation, stakeholder management, and strategic communication for real-world project execution.

Enterprise Engineering Management 102

[Certificate](#)

- Learned how to lead high-performing technical teams through strategic planning, effective feedback, strong partnerships, hiring excellence, and change management.

Engineering Management Fundamentals 101

[Certificate](#)

- Learned the fundamentals of software engineering management, including people leadership, team coordination, meeting management, and the core responsibilities of effective managers.

Google AI (7 Courses)

[Certificate](#)

- Develop AI collaboration, responsible usage, and high-impact skills to build custom solutions that solve real workplace challenges.

Cyber Security 101, TryHackMe

[Certificate](#)

- 45+ hours of Hands-on labs covering network security, ethical hacking and vulnerability analysis using real-world tools

TECHNICAL SKILLS

PM & Collaboration : Jira, ClickUp, Confluence, Notion, Figma (Viewing/Handoff)

Documentation : PRD Writing, User Stories, SRS, BRD, Change Requests

Methodologies : Agile/Scrum, Kanban, Sprint Planning, Backlog Grooming

Programming : Python, SQL, HTML

Leadership and Engagement

Former Convener at BASIS Students Forum (BRACU Chapter)

Former Acting Vice-President at BRAC University Computer Club (BUCC)

Awards and Recognition

VC and Dean's List Award (BRAC University)

2022-2025

Merit-Based Scholarship (BRAC University)

2022-2025

Best Volunteer (Hult Prize)

2023

Reference

Dr. Jannatun Noor Mukta

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